

JOSEPH VAN GEFFEN

FRONT-END DESIGNER

CONTACT INFORMATION :

-  **Website**
joseph.vangeffen.org
-  **Phone**
+1(443) 255-0027
-  **Email**
geffen@gmail.com

+ EMPLOYMENT

-  **CURRENT** **MULTIPLE, San Francisco, CA**
Freelance Designer
Contracted by Reciprocity to design Google GRC's front-end, Sephora to develop interactive promotional sites, and CurrentTV to create sites for Scion, 4th & Forever, and Urban Mobility.
-  **2009 - 2013** **RENDERDRAGON GAMES**
Partner & Creative Director
Created 12 mobile applications for Android and iOS. Responsibilities included UX design, rapid prototyping of concepts, company website, and brand identity.
-  **2004 - 2008** **HILLCREST LABORATORIES**
User Experience Designer
Created a HDTV UI from scratch. Provided comprehensive oversight of product development and company brand marketing.
-  **2003 - 2004** **RTC MARKETING**
Art Director
Designed corporate branding and identity for diverse products including Quit.com.
-  **2001 - 2003** **ELEMENT23**
Partner & Designer
Start-up which developed online campaigns for 5 Advertising Agencies.
-  **1998 - 2001** **EISNER & ASSOCIATES**
Multimedia Programmer
Programmed websites, interactive CD-ROMs, and award-winning touchscreen Kiosks.

+ EDUCATION

-  **1998** **SAVANNAH COLLEGE OF ART & DESIGN**
B.A. in Computer Art
Minors in Art History and Computer Animation

+ DESIGN SKILLS

	average	good	skilled
Photoshop	●●●●●	●●●●●	●●●●●
Illustrator	●●●●●	●●●●●	●●●●●
Flash	●●●●●	●●●●●	●●●●●
After Effects	●●●●●	●●●●●	●●●●●
InDesign	●●●●●	●●●●●	●●●●●
3DS Max	●●●●●	●●●●●	●●●●●
Sketch / Blender	●●●●●	●●●●●	●●●●●
Poser / DAZ	●●●●●	●●●●●	●●●●●

+ DEVELOPMENT SKILLS

	average	good	skilled
HTML5/ HAML	●●●●●	●●●●●	●●●●●
CSS/SASS	●●●●●	●●●●●	●●●●●
Javascript/JQuery/AJAX	●●●●●	●●●●●	●●●●●
Ruby on Rails	●●●●●	●●●●●	●●●●●
PHP	●●●●●	●●●●●	●●●●●

+ TEAM SKILLS

	average	good	skilled
Omnigraffle	●●●●●	●●●●●	●●●●●
Pivotal Tracker	●●●●●	●●●●●	●●●●●
Git / SVN	●●●●●	●●●●●	●●●●●
Communication	●●●●●	●●●●●	●●●●●
Team Player	●●●●●	●●●●●	●●●●●

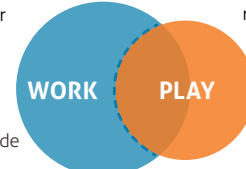
+ WORK/PLAY BALANCE

Brainstormer
idea generator

Designing
visual thinker

Developing
//comments code

Venn Diagrams
yep, check.



Family
new baby girl!

Hobbies
3d printing, visual fx, and gaming

Downtime
snowboarding, reading, and arduino